

# INCREASE YOUR REVENUE PER CLIENT: WRITE BOP WITH THE HARTFORD IN THESE TOP INDUSTRIES

QUOTES READY FOR IMMEDIATE ISSUE **79%**

	BUSINESS & PERSONAL SERVICES	RESTAURANTS	RETAIL	PROFESSIONAL	TECHNOLOGY	WHOLESALE	FINANCE AND INSURANCE	CONSTRUCTION
BEST BETS								
KEY POINTS	In the event of a fire, theft or other event, where your business closes temporarily, how long could you sustain without new income coming in? A day? A week?	If you lose power, how would you replenish your perishable goods?	Most people think a data breach occurs from a hacker but the reality is its much simpler and 60% of small business go out of business after a breach.	Do you work directly with customers providing services where a mistake can impact your customer's bottom line?	For your business, Technology Errors & Omission (E&O) is probably the most critical coverage for a tech company.	In the event of a fire, theft or other event, where your business closes temporarily, how long could you sustain without new income coming in? A day? A week?	Most people think a data breach occurs from a hacker but the reality is its much simpler and 60% of small business go out of business after a breach.	What would do if you equipment you need to complete your jobs on time was stolen?
RECOMMENDATION & WHAT IT COVERS	Business Income  Business interruption coverage or income protection insurance.	Food Spoilage  This covers spoilage of perishable goods due to a breakdown of refrigeration equipment or power failure.	Data Breach  You want data breach coverage because quick action is critical to help restore customer confidence after a breach.	Data Breach  You want data breach coverage because quick action is critical to help restore customer confidence after a breach.	Errors & Omissions  Protects you if a customer claims that you provided them with bad technology advice or services that costs money!	Business Income  Business interruption coverage or income protection insurance.	Data Breach  You want data breach coverage because quick action is critical to help restore customer confidence after a breach.	Contractor's Equipment  Covers equipment in the field and during travel most anywhere you go.

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