

WITH OUR CUSTOMIZED COVERAGE, YOU'LL FIND THE PERFECT FIT.



WHY THE HARTFORD?

WE WORK TO EARN YOUR TRUST
AND CONFIDENCE WITH EVERY
INTERACTION.

Customers give us 4.8/5.0 stars for
their claim experience¹

More than one million small business
owners trust The Hartford to insure
their business

We've been recognized by the
Ethisphere Institute as one of
the World's Most Ethical
Companies, 12 times²



BUSINESS OWNER'S POLICY (BOP)

A BOP can help protect your retail business in much the same way that a homeowners policy protects your home and personal possessions. The Hartford's BOP combines these essential coverages to provide a cost-effective solution to help safeguard your store:

- **Business Property insurance** to help protect the property you own, lease or rent
- **Business Liability coverage** to help protect your business in the event it is responsible for causing harm to a person and/or damage to property
- **Business Income coverage** to help protect lost income if your business is forced to close due to direct physical loss or damage to its premises resulting from a covered cause of loss

OPTIONAL COVERAGES SHOPS LIKE YOURS SELECT

A wide range of optional coverages offer additional protection for risks that are unique to retail establishments. Many are available separately or in cost-effective packages, giving you the flexibility to design a program that's important to your business.

Data Breach helps you pay for response expenses, legal costs and income protection if the sensitive personal information you collect or store is lost or stolen.

Employment Practices Liability (EPL) provides coverage if you're sued by an employee, patron or vendor alleging discrimination, sexual harassment, wrongful termination or other types of claims relating to your employment practices.

Franchise Upgrade helps pay additional costs a franchisee may incur to upgrade damaged property to franchise standards following a covered loss.

Business Income for Cloud Service Interruption helps pay for lost income if you need to suspend or slow business operations because of an unplanned and unannounced interruption in your cloud service.

Employee Dishonesty provides coverage if an employee steals money, securities or other property owned by your business.

Electronic Data and Interruption of Computer Operations

pays to replace or restore electronic data that has been destroyed, corrupted, or made inaccessible by a computer virus or covered loss, and any loss of business income.

OUR OPTIONAL COVERAGES

DON'T STOP HERE. To view additional coverages purchased by your industry, check out our [coverage identifier](#).



WORKERS' COMPENSATION

Your employees are important to the success of your shop. If an employee gets injured on the job, you can count on The Hartford to help return that worker to health and productivity quickly. Our approach to managing claims promotes better outcomes and helps keep medical costs low, which could have a positive impact on your future premiums.



PAYROLL BILLING

Help improve the cash flow of your business.

- **ZERO** down payment
- **NO** monthly billing or finance fees
- **NO** service charges
- **NO** more late payments
- **MINIMAL** audit adjustments



BUSINESS AUTO

The Hartford's policy combines innovative product features, safe choice discounts and exceptional claim service. Our Accident Forgiveness Program recognizes that "bad things happen to good people." So customers with safe driving records aren't penalized for "nuisance" claims or charged for an accident if they've been claim free.



24/7 MY ACCOUNT ACCESS

My Account offers 24/7 policy access to a number of simple services anytime, and anywhere it's convenient.

- Pay online, there's even AutoPay so you'll never miss a payment
- Go paperless to receive documents and statements via email
- Send us documents electronically with our easy upload feature
- Get most Certificates of Insurance instantly
- File a claim at your convenience
- Track status and payments with real-time updates

SHOPPING OUR COVERAGE OPTIONS helps you build complete protection for your business. Talk to your rep today.



Property
Liability
Workers' Comp
Business Auto

¹ Customer reviews were collected and tabulated by The Hartford and reviews are not representative of all customers.

² World's Most Ethical Companies, Ethisphere Institute (2008-2012, 2014-2020).

The Hartford® is Hartford Fire Insurance Company and its affiliated property and casualty insurance companies, 690 Asylum Avenue, Hartford, CT 06155.

Certain coverages vary by state and may not be available to all businesses. All Hartford coverages and services described on this page may be offered by one or more of the property and casualty insurance company subsidiaries of The Hartford Financial Services Group, Inc. In TX, this insurance is written by Sentinel Insurance Company, Ltd., Hartford Casualty Insurance Company, Hartford Lloyd's Insurance Company, Property and Casualty Insurance Company of Hartford, Hartford Underwriters Insurance Company, Trumbull Insurance Company, Twin City Fire Insurance Company, Hartford Accident and Indemnity Company and Hartford Fire Insurance Company. In CA by Sentinel Insurance Company, Ltd. (CA license # 8701) and its property and casualty insurance company affiliates, One Hartford Plaza, Hartford, CT 06155.